

FACILITATING BUSINESS INVESTMENT IN THE UNITED STATES

"Digitale Konferenz: AmerikaTag" der IHK Oberfranken
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U.S. Botschaft Berlin / Handelsabteilung





About SelectUSA

Our Mission

SelectUSA's mission is to promote and facilitate *job-creating business investment* in the United States.

SelectUSA operates as a geographically neutral "single window" at the national level for companies to invest in the United States.

Our Clients

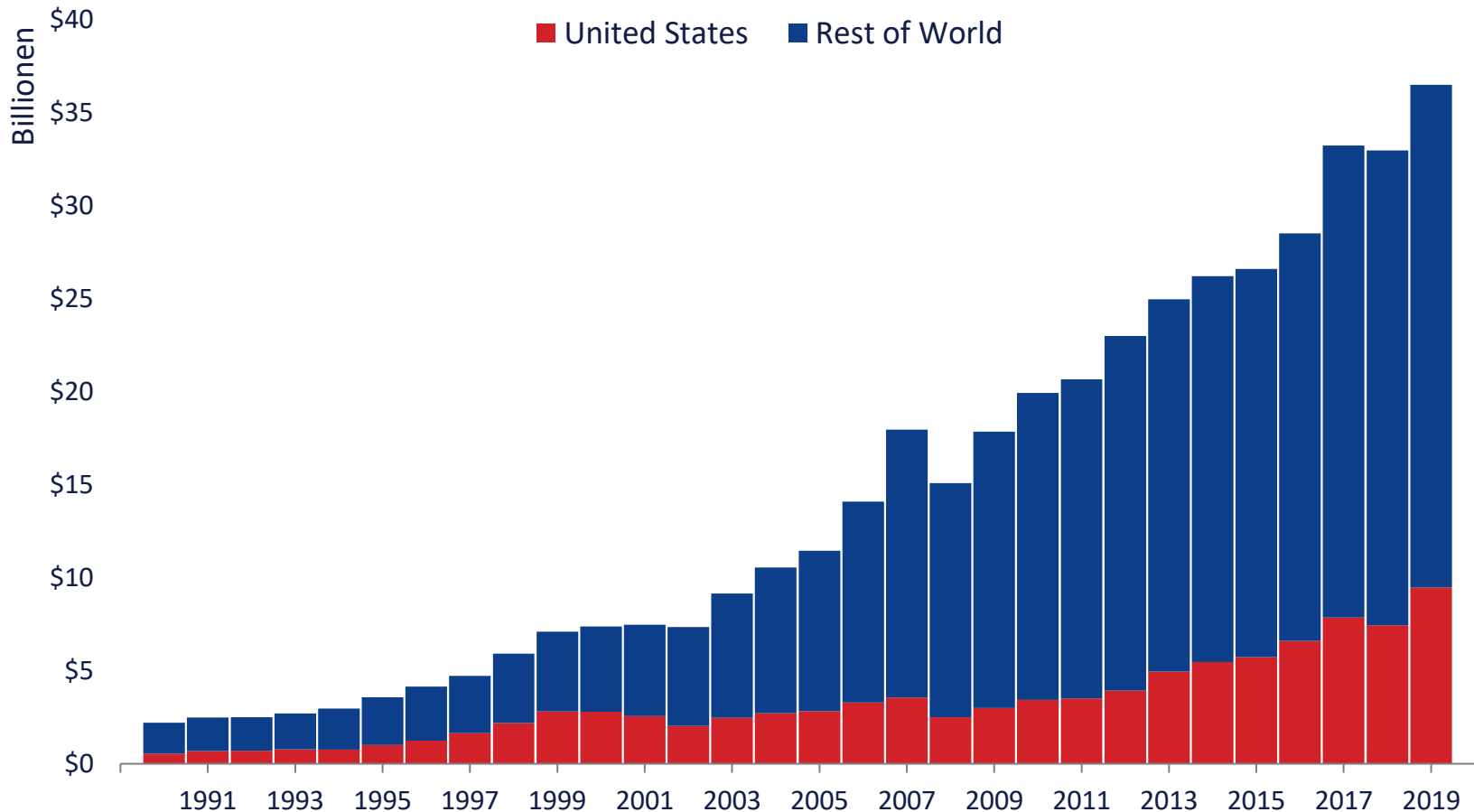
SelectUSA serves investors and companies with existing operations in the U.S. or planning to enter the U.S. market and economic development organizations (EDO) at the state, regional, and local levels.

SelectUSA supports **greenfield investment**.

Global FDI Trends



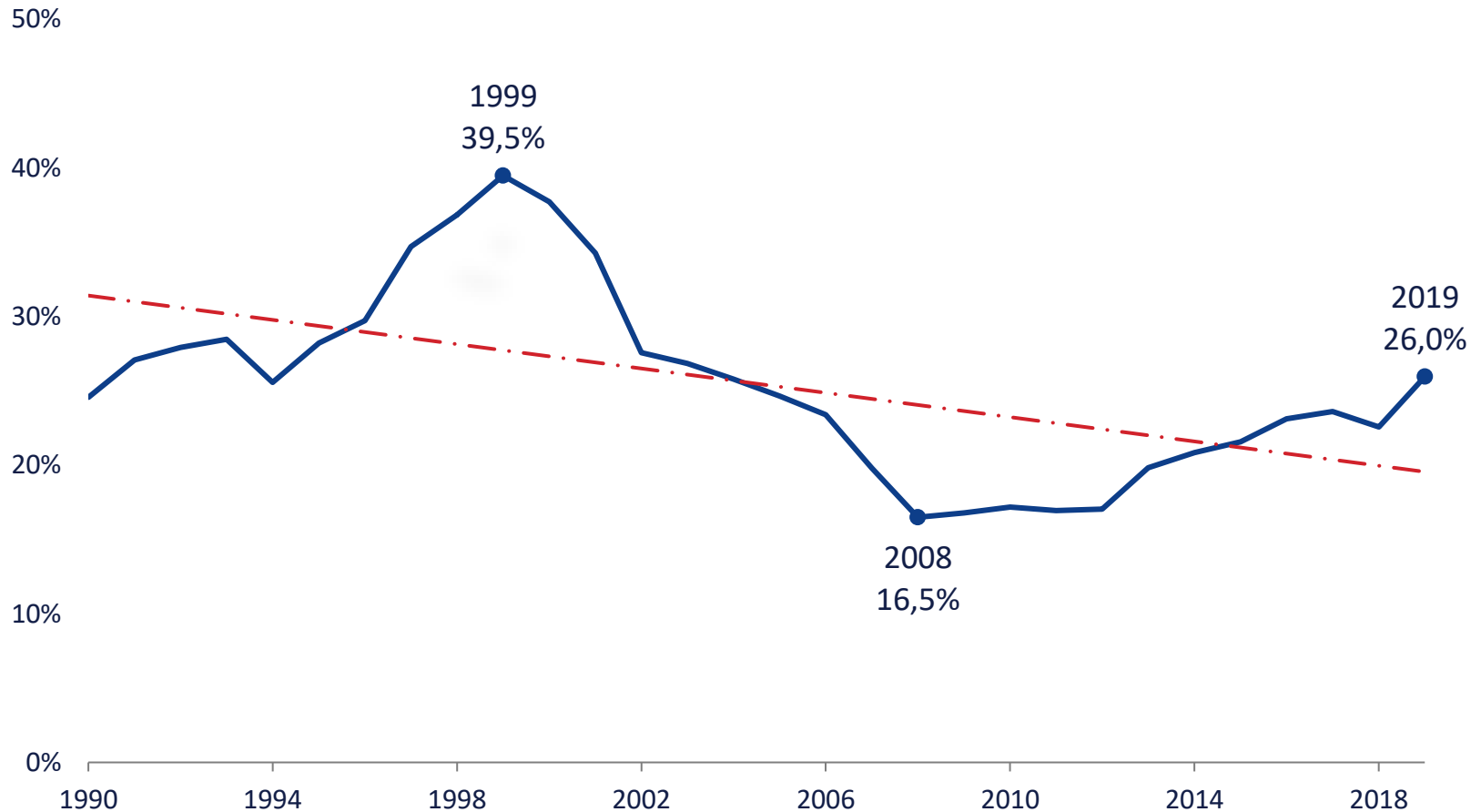
The United States is the world's largest recipient of FDI...
U.S. Share of Global Inward FDI Stock, 1990-2019



Global FDI Trends



...but the U.S. share of global FDI has fluctuated.

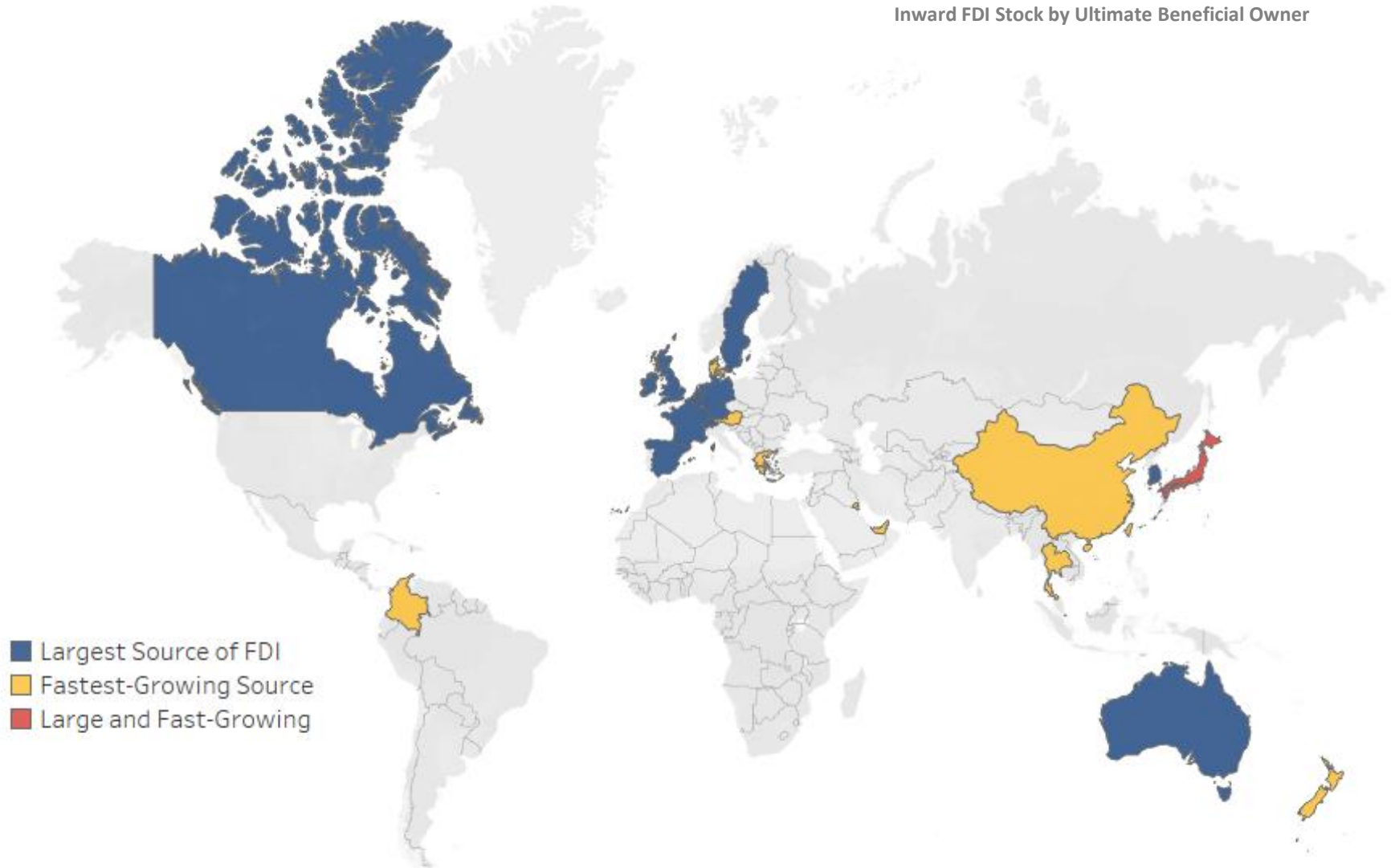


Source: UNCTADStat. Accessed July 2020. unctadstat.unctad.org

U.S. FDI Trends – Country Breakout



Inward FDI Stock by Ultimate Beneficial Owner



Source: Department of Commerce, Bureau of Economic Analysis, Calculations based on Ultimate Beneficial Owner (UBO) Position figures, Fastest growing CAGR calculations based on Inward 2015-2020 FDI Position and Largest Source of FDI based on 2020 Inward Position. Only markets with more than \$1 billion of FDI stock in the United States are included in calculations.

<http://www.bea.gov/international/di1fdibal.htm>

Largest and Fastest-Growing Sources



Largest Sources of FDI in the United States (by UBO)

Rank	Market	2020 Position In USD millions	Share of total
1	Japan	\$679,000	14.7%
2	Canada	\$569,788	12.3%
3	Germany	\$564,294	12.2%
4	United Kingdom	\$480,787	10.4%
5	France	\$314,979	6.8%
6	Ireland	\$296,425	6.4%
7	Netherlands	\$236,298	5.1%
8	Switzerland	\$235,311	5.1%
9	Australia	\$101,594	2.2%
10	Spain	\$88,660	1.9%
11	Bermuda	\$71,103	1.5%
12	Belgium	\$66,434	1.4%
13	Singapore	\$65,207	1.4%
14	South Korea	\$62,401	1.3%
15	Sweden	\$59,609	1.3%

Fastest-Growing Sources of FDI in the United States (by UBO)

Rank	Market	2020 Position In USD millions	CAGR 2015-2020
1	New Zealand	\$3,397	46.2%
2	Austria	\$17,184	40.1%
3	Thailand	\$1,809	28.6%
4	Luxembourg	\$39,609	25.5%
5	U.K. Islands, Caribbean	\$28,633	19.9%
6	Bermuda	\$71,103	18.4%
7	Denmark	\$31,491	16.7%
8	Kuwait	\$1,563	14.1%
9	Taiwan	\$19,687	13.9%
10	Greece	\$1,788	12.8%
11	United Arab Emirates	\$44,725	12.4%
12	Singapore	\$65,207	11.1%
13	Japan	\$679,000	10.9%
14	Colombia	\$4,080	10.8%
15	China	\$54,868	10.7%

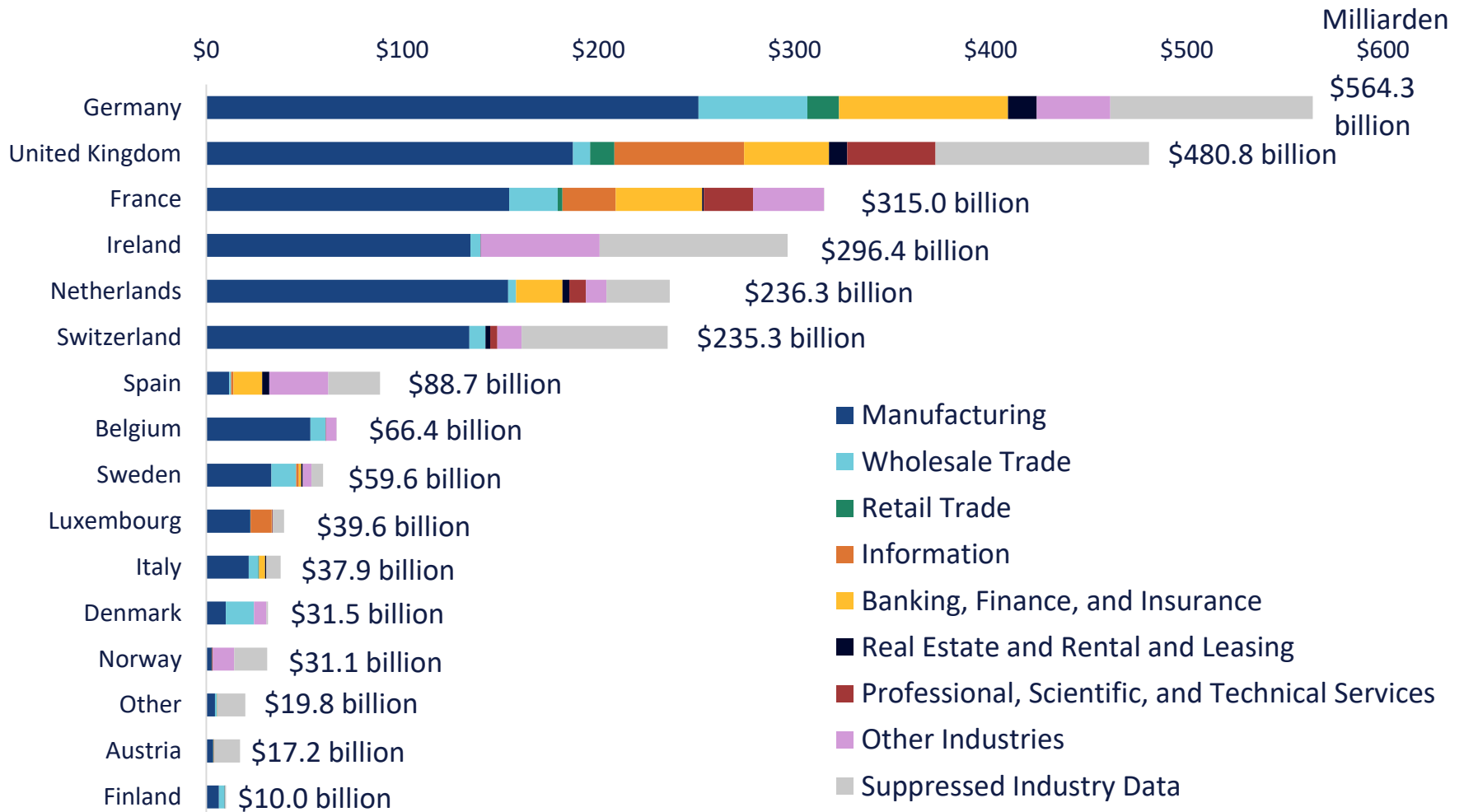
Source: Department of Commerce, Bureau of Economic Analysis, Calculations based on Ultimate Beneficial Owner (UBO) Position figures, Fastest growing CAGR calculations based on Inward 2015-2020 FDI Position and Largest Source of FDI based on 2020 Inward Position. Only markets with more than \$1 billion of FDI stock in the United States are included in calculations.

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U.S. FDI Trends – Europe



The stock of FDI from Europe to the United States was \$2.5 trillion in 2020.



Source: Department of Commerce, Bureau of Economic Analysis, FDI by UBO
 Accessed: July 2021



FDI Benefits the United States

In 2020 alone, FDI inflows totaled

\$150.8 billion

At the end of 2020, FDI stock in the United States totaled

\$4.6 trillion

FDI is responsible for over

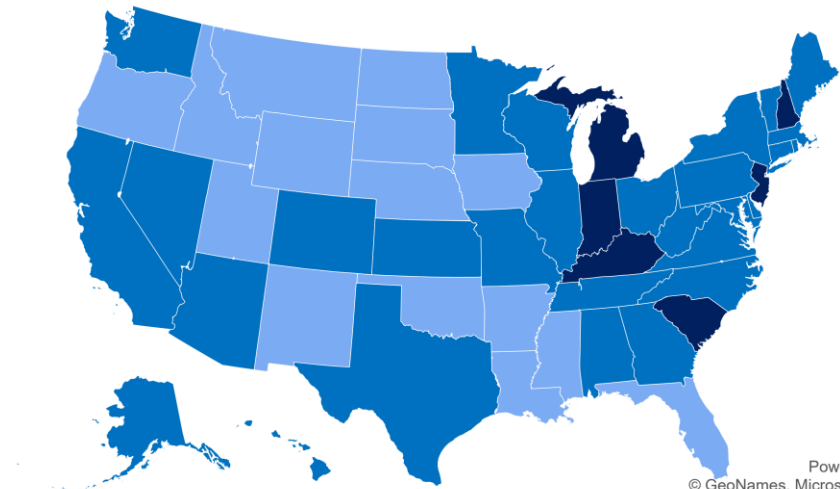
15.6 million

total direct and indirect jobs

in all **50 states**

Share of State Employment
Directly Supported by FDI:

■ <3% ■ 3-5% ■ >5%



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Innovation



\$71.4 billion

research and development spending by FDI firms in the U.S. (2019)

Exports



24%

of all U.S. goods exports by FDI firms in the U.S. (2019)

Quality Jobs

7.9 M
direct jobs

14% higher compensation
per worker compared to national average (2019)

German FDI in the US

#3



Third largest source of FDI in the United States in 2020



Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDI Markets (data from July 2011 - June 2021)

German FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
Position	\$347,963	\$394,396	\$470,806	\$496,984	\$564,294
Flow	\$15,637	\$18,291	\$22,358	\$27,383	\$16,470

U.S. FDI in Germany (in USD millions)

	2016	2017	2018	2019	2020
Position	\$129,985	\$132,595	\$134,794	\$151,278	\$162,387
Flow	\$3,407	\$4,025	\$5,406	\$16,590	\$10,841

Source: Department of Commerce, Bureau of Economic Analysis, FDI by UBO
 Accessed: July 2020

How SelectUSA Can Help



SelectUSA Services

Market Research

ACTIONABLE INFORMATION on business investment in the United States and developing an FDI strategy.

Events & Services

PLATFORM FOR CONNECTIONS that will provide in-depth, on-the-ground expertise and guidance at a local level.

Navigation

NAVIGATING THE FEDERAL SYSTEM to help with questions or concerns about U.S. federal rules and regulations.



Policy Updates

Update on U.S. travel policy requiring COVID-19 vaccination

- As announced by the White House on October 15, 2021, the new travel policy requiring foreign nationals traveling to the United States to demonstrate proof of full vaccination against COVID-19 will take effect **November 8**.
- The CDC's website explains that, for purposes of entry into the United States, the accepted vaccines will include FDA approved or authorized and WHO Emergency Use Listing vaccines. (Please see <https://www.cdc.gov/coronavirus/2019-ncov/travelers/testing-international-air-travelers.html>.)

Infrastructure Investment and Jobs Act

- The legislation includes around \$550 billion in **new** federal investment in America's roads and bridges, water infrastructure, resilience, internet, and more.
- Currently undergoing Congressional review.

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